



Annual Fund Frequently Asked Questions

Why do independent schools raise funds in this way?

Like all independent schools, we structure our tuition to be affordable to the widest possible range of families. Therefore, tuition and fees do not cover the entire cost of each student's education at Gateway. Annual Giving provides families at every income level the opportunity to make a gift which is meaningful for them, and that supports our school's excellence.

How much should my family give?

The 2016-2017 tuition-cost gap is approximately \$1,700 per student. Giving is a personal decision, as every family's circumstances are different. No matter what level is right for your family, please help us meet our goal of 100% participation!

How will my gift be used?

Annual giving touches every student and helps sustain everything that makes a Gateway School education extraordinary. Annual Fund dollars support the hiring and retention of outstanding faculty members, provide the resources to enhance academic and co-curricular programs, and enable the school to offer financial assistance to well-qualified students who otherwise would not be able to afford a Gateway School education.

Is my gift tax-deductible?

Yes. Gateway is a non profit, so annual giving donations are fully tax-deductible.

Do I have to make my gift right away?

No. You can make a pledge now and pay any time up until June 30th 2017. You also have the option to add a monthly sum to your Smart Tuition account to spread your gift over the school year.

Can I increase the value of my gift with a corporate matching gift?

Yes, absolutely! Ask your employer about matching gift opportunities. Companies that have supported this in the past include: Apple, Allterra, eBay, Cisco, Hewlett-Packard, West Marine, Yahoo, etc.

How can I make my gift or pledge?

Mail or bring the enclosed remit envelope to school during Pledge Week October 24th - 28th. Pledge or donate online at www.gatewaysc.org/giving/donate.