EMBRACING OUR FUTURE

A Strategic Framework for Institutional Success at Gateway School
Dear Members of the Gateway Community,

The Gateway Board of Trustees is pleased to present Embracing Our Future, the school’s newly completed Strategic Plan. This plan will serve as the framework for the coming years as Gateway strives to provide the best possible education to children in grades kindergarten through eighth grade and fulfill its mission to inspire children to lead lives of purpose and compassion through scholarship and citizenship.

The roots of our plan began with the school’s decision to refresh the language of our Mission, Vision and Goal in the spring of 2015. With the conclusion of that process (and of the prior five-year Strategic Plan), the Board of Trustees took up the planning process in the spring of 2016.

Best practices in strategic planning have evolved greatly in the last decade. Gone is the focus on creating a fixed and immutable plan, which often sat on a shelf in the face of unforeseen circumstances. New approaches emphasize ongoing strategic thinking that enables institutions to be nimble and responsive through all possible futures.

Our plan embodies this approach and will guide the school for decades. On the following page, we’ve identified the nine key objectives that will ensure Gateway continues to provide academic and co-curricular excellence in a context of operational strength. Annually, the Board of Trustees will revisit this framework and identify critical initiatives for emphasis.

The plan reaffirms our vision of a dynamic and intellectually challenging educational experience rooted in Progressive philosophy and reflective of evolving research as the cornerstone of our educational approach. We believe our fundamental structure and values will be as relevant in two decades as they are today.

With gratitude,

Christina Falco
President of the Board of Trustees

Dr. Zachary Roberts
Head of School
These are the nine objectives of the plan.

**PROGRAM**
Cultivate an evolving, innovative and excellent program that embodies our mission and vision and is distinctive within our local market.

**FACULTY & STAFF**
Attract, retain and develop well-educated, collaborative faculty and administrators who are committed to Gateway’s mission, vision, and values.

**ENROLLMENT & ADMISSIONS**
Enroll and retain students who thrive in our program, and families that embrace our mission, vision and values.

**FINANCE AND OPERATIONS**
Develop financial and operational plans that map an attractive, sustainable future for Gateway School.

**SITE**
Provide a safe and attractive campus that successfully delivers our program, and is financially sustainable in the long term.

**ADVANCEMENT & DEVELOPMENT**
Design and implement a comprehensive effort that attracts and sustains donor participation and cultivates an engaged community, in order to enhance Gateway’s programs, support our financial strategies, and deliver on the school’s mission.

**MARKETING & COMMUNICATIONS**
Increase awareness of Gateway and our value proposition, and drive commitment to the school, through effective internal and external marketing programs.

**COMMUNITY**
Integrate Gateway with local and global communities, ensuring that this outreach serves as a learning opportunity and reflects the mission, vision, and values of the school.

**BOARD OF TRUSTEES**
Maintain a high functioning, highly committed and future-focused Board of Trustees that leads the school in governance, advancement, strategic thinking, fiduciary oversight, and self-sustaining development.

The Board of Trustees decides annually on specific initiatives based on this framework. Please contact the main office for this year’s goals.
We are deeply grateful to the faculty, administrators, trustees, parents and alumni who contributed to the development of *Embracing Our Future*. The perseverance and collaboration of our community was essential in this process.

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