



Gateway School
2018 Auction Gala
Business Sponsorship Levels

	Platinum	Gold	Silver	Bronze	Business Patron	Business Friend
Sponsorship Level	\$5,000	\$2,500	\$1,000	\$500	\$250	\$100
BUSINESS ADVERTISING						
Top level logo listing prominently displayed in all materials	x					
Full page color ad in the auction program	x					
Half-page ad in the auction program		x				
2 nd level logo listing in all materials		x	x			
Business card size ad in the auction program			x	x	x	
Logo on posters, auction program and other materials	x	x	x	x	x	x
Linked logo on Gateway School website and online auction website	x	x	x	x	x	x
AUCTION GALA – March 24, 2018, Cowell Hay Barn at UCSC						
Number of auction tickets	10	10	4	2	0	0
Premier seating at the auction and premier wines with dinner	x	x				
Underwriting of Auction Gala, including cost of faculty tickets	x	x	x	x	x	x
2018 SPEAKER SERIES ON EDUCATION – Dr. Mark Rosekind – February 28, 2018						
VIP reception at Sesnon House	x	x	x	x		
Reserved seats at Crocker Theater	x	x	x	x		

*Family sponsorship information on the reverse side.