WELCOME TO GATEWAY SCHOOL

MISSION
To inspire children to lead lives of purpose and compassion through scholarship and citizenship.

VISION
A dynamic and intellectually challenging educational experience rooted in Progressive education and reflective of evolving research.

GOAL
For students to discover their individual and collective potential to make positive change in the world.
LETTER FROM THE HEAD OF SCHOOL

I am pleased to share Gateway School's Annual Report, which provides a picture of the school's finances and operations during the 2014-15 fiscal year. This report also recognizes and celebrates those who have generously given to our community through philanthropy, volunteerism, and expertise; your efforts are integral to our school's success and embody our community.

I arrived at Gateway last summer with an open mind and joyous heart, knowing I had lucked into a shining jewel of a school and ready to learn how I could best be of service to the community. Looking back, I couldn't have predicted that the gratitude I felt would evolve into a profound love for the people and values the school holds dear.

Gateway's success comes from balancing a strong commitment to academic excellence and child-centered education with an embrace of innovation. Through early programs such as the use of thematically integrated curriculum and one of the first Life Lab programs in the state, to recently introduced practices such as mindfulness, the Discovery Center, and brain-targeted teaching practices based on neuroscience, Gateway has maintained its place as the premier independent school in Santa Cruz for the last 45 years.

This past spring we began a process to refresh our Mission and Vision statements in order to strengthen our school identity around a clearly articulated set of values and beliefs worthy of our great school. In September the Board of Trustees voted unanimously to approve our re-crystallized Mission: to inspire children to lead lives of purpose and compassion through scholarship and citizenship, our Vision: a dynamic and intellectually challenging educational experience rooted in Progressive education and reflective of evolving research, and our Goal: for students to individually and collectively discover their potential to make positive change in the world. These phrases will burn with the light of inspiration as we carry forward the work of strengthening the school over the years to come.

I would like to thank all of our donors—families and grandparents, alumni and their families, Board members, employees, corporations, foundations and community members—who help Gateway provide its unique program. Your investment in the school directly supports and enriches the experience of all of our students, from our youngest kindergarten learners to our eighth grade leaders.

Warmly,

Zachary Roberts, Ed.D.
Head of School
LETTER FROM THE PRESIDENT, BOARD OF TRUSTEES

On behalf of The Gateway School Board of Trustees, I am pleased to present to you our school’s 2014-2015 Annual Report. It reflects the current financial health and well being of our wonderful school. As a result of your continued support and commitment, along with the hard work of our amazing faculty and administration, Gateway School has had another outstanding year; our 45th since the school’s founding by Hannelore Herbig in 1970.

I am pleased to report that Gateway’s operations came well within budget. Some of our financial highlights from last year include:

- $253,406 raised in Annual Fund with 91% parent participation.
- $127,827 raised at the Auction event.
- $49,250 raised for our Annual Fund-a-Need supporting faculty professional development.
- $453,281 in financial aid given to 74 families in need.

Other highlights of the year include:

- Our community’s enthusiastic welcome to Dr. Zachary Roberts, our new Head of School, at the September Convocation event.
- Our fifth annual Speaker Series event featuring Dr. Wendy Mogel.
- Our community’s work in refining Gateway’s Mission, Vision and Values.
- Honoring retiring long time faculty members Cathy Oster and Rosemary Breedlove.

As a Board, we are proud of Gateway’s accomplishments, and of our community and it’s always enthusiastic support of our wonderful school. We are truly grateful for this support, and for your dedication and your commitment. You inspire us.

Respectfully,

Christina Falco
President, Gateway School Board of Trustees
91% PARENT PARTICIPATION IN THE ANNUAL FUND
Aerobic Play, Executive Function, and Math Performance: 2015 Learning & The Brain Conference

by Kaia Huseby, 3rd Grade Teacher

At previous brain conferences, I heard John Medina and John Ratey speak about the ways in which aerobic exercise can have a positive impact on attention and learning. Inspired by their research, I started taking my class for morning runs and other movement breaks (or “brainbreaks”) at regular intervals throughout the day. I was fortunate to be able to return to the conference on Learning & the Brain in San Francisco this year; the overarching theme was “Forming Lasting Memories.”

The strong connection between the mind and the body came up in nearly every presentation. I attended many fascinating sessions, but one in particular stood out for me. This presentation focused on the positive effect of physical group play on executive function and math performance (even though the activities did not specifically involve math). This represented a new direction in research on exercise and the brain, moving from individual aerobic activity to the cognitive benefits of interacting with others through exercise. Patricia Miller, a psychology professor from San Francisco State University, summarized several long-term studies that she and her colleagues have carried out to explore this area of research. In one of these studies, 175 sedentary children (ages 7-11) participated in an afterschool exercise programs five days per week for three months. One group did 20 minutes per day and the other did 40 minutes per day. There was also a control group. The games were all interactive and familiar to the children (running games, jump rope, and ball games). This structure meant that the children were not learning new rules.

The results of this study were remarkable. Executive Function (EF) improved for all of the children over three months, with the greatest gains shown in children who did higher levels of exercise. There were similar positive effects across race, gender, age, and ability. Executive Function, or cognitive self-control, is based in the prefrontal cortex of the brain (behind our forehead). This area helps us to strategize, plan, and make decisions. In addition to gains in Executive Function, students who participated in the interactive exercise/play program increased their scores on math tests after the program was completed. Apparently, there is a correlation between Executive Function and the kind of strategic thinking used in math. In comparison, the exercise program did not have any effect on the children’s reading scores.

So why does aerobic, interactive play help to strengthen Executive Function in children? Aerobic training increases the growth of blood vessels and neurons. The play activity involves rapid decision-making as well as planning one’s movements through space and in relation to others. While we all know that physical movement and interactive play is healthy, here is additional evidence to support this important aspect of a child’s development. This kind of play helps to develop self-control, decision-making abilities, and mathematical thinking. Let’s keep our children moving and playing outdoor games with each other! And while we’re at it, let’s try to get outside and play as adults as well! The same positive effects have been documented in studies with adult subjects.

Now, where’s my softball glove?
Not many people can say they have been to outer space, but the kindergartners at Gateway School recently became members of that select group—all without leaving their classroom. As part of a space exploration unit, Gateway’s kindergarteners prepared themselves for an imaginary trip to the International Space Station. In the weeks leading up to the launch, Gateway’s kindergarteners thought about the question, “How can we, as astronauts, prepare for a visit to the space station?”

Buck Institute for Education’s guidelines for Project Based Learning informs the unit, which fits into a larger theme of Identity Awareness where students study their location in relation to the world. Teacher Sarah Hernandez guided students through several elements of Project Based Learning, including communication, collaboration, creativity, and critical thinking skills.

The most meaningful aspect of the unit, according to Teacher Sarah, were the research presentations given before the launch day. Working in pairs, each group focused on a guiding question, such as, “What do astronauts eat in space?” To answer that question, they brainstormed answers, utilized the classroom iPads, and created a poster of their findings. Afterwards, each group presented to the class while practicing good public speaking skills.

“While the day of the actual launch was spectacular, it was the steps that we went through to prepare for our launch that were truly remarkable,” said Teacher Sarah.

Once in zero gravity, the class simulated unbuckling from their seats and floating around in the space station. They ate snacks that they had carefully planned in advance, and wrote down their observations in their journals. When it was time to return to earth, they climbed in the return capsule modeled after their research.

In this unit, Gateway School’s kindergarteners not only used their imaginations, but also improved their communication, collaboration, creativity, and critical thinking skills in the process.
ANNUAL FUND PARTICIPATION

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Katherine Crowley Folger and Nick Folger
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Christie and Clay Haussmann
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Karen and Lisa Jensen
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The Vallerance Cole and Freny Cooper Fund
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Ginny Troyer and David Zicarelli

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Alexandra Woods and Charles Wilkins
Jamlynn and Mark Willman
Julie Folger and Stephen Williams
Maria Greaves and Gregory Walkstein
Peter Wu
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Cindy Smith and Harold Brockman
Meg Corman
Rima and Lynn Dunton
Virginia and Tim Ganley
Shiva and Stuart Hurvitz
Joan C. Saia and Tom Hicks
Julie Foster and Eric Jamie
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Kathy Foley and Roy Mendelsson
Catherine and Don Oster
The Randolph Family Fund at the
Community Foundation of Santa Cruz County
Colleen and Michael Sullivan
Lauren and Thomas Tobin
Caprice Potter and Terence Welch
Ginny Troyer and David Zicarelli

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Kristen Bogart
Rosemary Breedlove-Lyons
Bill Bryant
Jennifer Crosby
Rima Dunton
John Gaston
Mary D. Geyer
Julie Foster
Sherri Helvie
Lauren Hulphers
Kasia Huseby
Jeremy King
Lisa Lee
Gina Luksich
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Zachary Roberts
Johaun Ryberg
Joan C. Saia
Rachel Sattinger
Patricia D. Skowrup
Colleen Sullivan
Kimara Vanner
Tess Weisbarth
Hannah Wikse
Leigh Ann Work
Julie Wilson
Valene Wright

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Liz Cass
Ms. Mehroo Cooper
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Mr. Robert Ellis
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Adobe Systems Inc. Matching Gift Program
Allterra Environmental, Inc.
Apple Matching Gifts Program
Cisco Foundation Matching Gift Program
eBay Foundation
Google Matching Gifts Program
Intuit Matching Gift Program
Kaiser Permanente Community Giving Campaign
KLA Tencor Foundation
LinkedIn Matching Gift Program
NVIDIA Matching Gift Program
Oracle Matching Gift Program
Yahoo! Inc. Matching Gift Program

We make every effort to have an accurate listing and apologize if there are any errors or omissions. If you find an error please contact the Development Office to correct the listing.
GATEWAY FAMILIES ASSOCIATION

Planning Committee
President  Karen Jensen
Communications/Scribe  Michele Barker
Room Parent Coordinator  Beth Mitchell
Community Events  Petra Bryan
eScrip/Treasurer  Audrey Chavez
Community Events  Virginia Rodriguez
GFA/Board Liaison  Paula Grainger
Gateway Gear Coordinator  Lena Paritskaya

Auction Chair  Jenny Bogomilsky
Grandfriends Day  Michele Brady, Michele Barker
Fall Festival  Virginia Rodriguez
Family Science Night  Petra Bryan, Suzanne Koebler, Beth Mitchell
International Spring Celebration  Petra Bryan, Jennifer Grubb, Andrea Rosenfield

Education Events Coordinator  Jen Ellis
First Friday Coffees, Suzanne Koebler, Joanna Edsion, Nancy Edsion
Staff Appreciation Luncheon, Mary Henderson

Room Parents
Kindergarten  Body Lüthich, Laura Seidler
First  Michelle Engler, Patrick Hung, Emily Klein
Second  Carla Erwin, Tara Nefer, Katrina Rogers
Third  Katie Fitzgerald, Christa Manor
Fourth  Shannon Weisman-McQuain, Lena Paritskaya
Fifth  Michele Brady, Michele Chusseau, Kristyna MacLauren, Beth Mitchell
Sixth  Gabi Arredondo
Seventh  Andrea Hattken
Eighth  Byron Buxthaler, Joanna Manoff

GATEWAY GEAR COORDINATOR  Lena Paritskaya
COMMUNITY EVENTS  Virginia Rodriguez
COMMUNICATIONS/Scribe  Michele Barker
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Seventh  Andrea Hattken
Eighth  Byron Buxthaler, Joanna Manoff
CLASS OF 2015 HIGH SCHOOLS ATTENDING
Graduates are attending these regional high schools: Georginiana Bruce Kirby Preparatory School, Harbor High, Pacific Collegiate School, San Lorenzo Valley High, Santa Cruz High, Scotts Valley High, Stevenson School, and York School.

GIFTS TO ENDOWMENT
Susan Cooper*
Christy and Ryan Buckholdt
Rima and Lynn Dunton*
Christina Falco and Michael Frumkin
Katherine Crowley Folger and Nick Folger
Virginia and Tim Ganley*

Harriet Glassman
Donna Barr and Harvey Halperin*
Mr. and Mrs. David Hoppe
Diana Rothman*
Irene and Ed Van eer Zande

*In honor of retiring faculty members Rosemary Breedlove and Cathy Oster.

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Oakland Athletics
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Ocean Echo Inn & Beach Cottages
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Pizzeria Avanti
Play It Again Sports
Pleasure Pizza Eastside Eatery
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Portola Hotel & Spa
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Prima Salon
Prostine Skin Care
Pro Quality Mads
Radius Gallery
Rawhide Baseball Group
Red & White Fleet
Renée’s Garden Seeds
Rexford Winery
Ridge Vineyards
Ristorante Avanti
Roaring Camp & Big Trees Railroad
Rocky’s Personal Training, LLC
Roudon-Smith Winery
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Safeeway
Saffron and Genievieve
Salon on the Square
San Francisco Ballet
San Francisco Zoo
San Jose Giants
San Jose Museum of Art
Santa Cruz Beach Boardwalk
Santa Cruz Bike Tours
Santa Cruz Children’s Dental Group
Santa Cruz Children’s Museum of Discovery
Santa Cruz Dental Group
Santa Cruz Gymnastics Center
Santa Cruz Mountain Winemakers
Santa Cruz Museum of Art & History
Santa Cruz Naturopathic Medical Center
Santa Cruz Pasta Factory
Santa Cruz Roller Palladium
Santa Cruz Soccer Camp
Santa Cruz Warriors
Santa Cruz Whaling
Santa Cruz Yoga
Savannah-Chanelle Vineyards
Scotts Valley Jewelers
Scotts Valley Skincare Solutions
Seabreeze Café
Seascape Golf Club
Segway Santa Cruz
Sew Beautiful Quilts
Seymour Marine Discovery Center
Shadowbrook/Crow’s Nest
Shampoo Chez
Shopper’s Corner
Silver Mountain Vineyards
Smooth Adventure
Soquel Vineyards
SPEX Extraordinary Eyewear
Sports Basement
Staff of Life
Stagno Bros.
Stanford Athletics
Sticks & Stones Alphabet Photography
Stoke Case
Stokes Signs
Storni Winery & Vineyards, Ltd.
Studio 831
Sugar Bowl Resort
SUP Shack Santa Cruz
Surf Life
Surf Rider Café
Sylvan Music
Synergy Organic Clothing
Target
Testarossa Vineyards
The Art Bar & Café
The Bagelry
The Barre Studio
The Buttery
The Fairmont San Jose
The Garden Company
The Healthy Way
The Home Weeder
The Penny Ice Creamery
The Swift Stitch
The True Olive Connection
The Whole Kitten Capsule
Tiny Prints
Toadal Fitness
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Totally Tubular Design
Trader Joe’s

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*Gifts of $2,500 supported Gateway’s Fund-a-Need and were matched by an anonymous donor to support the new Collins Theater at the Tommy’s Arts Center. A special thank you to these donors for helping to support both institutions.
COLLEGE SCHOLARSHIP AWARD

Austin Corona (‘11)

Congratulations to Austin Corona (‘11), recipient of the 2015 Gateway Faculty College Scholarship Award. Each spring, Gateway hosts a celebration and reunion in honor of our alumni who are graduating high school. Graduates are offered the opportunity to apply for the scholarship by submitting an essay, and a panel of Gateway faculty choose the recipient and announce the award at the alumni celebration in June. Austin will be attending Berklee College of Music this fall. In his essay, he reflected on how his Gateway education influenced his academic goals and pursuits in high school and helped shape who he is today:

“I think it’s safe to say that my experiences at Gateway have helped shape who I’ve become. When it comes to academics, I learned how to ask questions when I didn’t understand something, which in theory seems easy, but it really isn’t sometimes. My teachers were always so supportive, working with me to allow me to learn in the best way I could. Gateway really showed me that not understanding is okay and sometimes I just need to slow down and read directions clearly and not rush. The academics, math and science in particular, have been a challenge for me. All of my teachers at Gateway always let me know that I was strong in other areas, and it was okay to have talents in other things. Without Gateway school, I could have easily decided that I wasn’t good at academics, and that I should give up in high school. But instead, you all taught me that there are many types of learners, and many ways to achieve a goal.

I am very happy to say that I will be attending Berklee College of Music in the fall. It has been my dream school since I was in 7th grade. When I was accepted I honestly burst into tears. I don’t think I had ever felt a bigger accomplishment in my life. I’m so proud to be going to my first choice college after high school. I owe Gateway School my eternal gratitude and I seriously cannot thank the school and amazing teachers enough for all they’ve done to help me achieve my goals!”

We wish you the best of luck, Austin, on your future as a talented musician!

CARE PACKAGES

The Gateway Families Association sent care packages in the fall to Gateway graduates from the Class of 2010 who were freshman in college.

SPRING ALUMNI EVENT

We welcomed young alumni back to campus at our Spring Alumni Gathering in April, and started a new tradition this year with our “Alumni Tree”. At the annual Spring Alumni Event - and at Graduation each year - alumni students will have the opportunity to add their own hand print leaf to our Alumni Tree. Be sure to check it out when you are back on campus!

STAY IN TOUCH

We would love to keep in touch with all of our alumni. Please send your email address to Julie Wilson at julie.wilson@gatewaysc.org to get on our alumni list.
Ways to Give

Annual Fund
Gifts to the Annual Fund go toward supporting school operations in the current fiscal year. Because tuition does not cover the entire cost of a Gateway education, we ask families and friends to support the school’s Annual Giving Campaign each year.

Targeted Giving of Restricted Gifts
In making these special gifts, donors go beyond their annual gifts to make a substantial contribution to a specific program or purpose. Our student computer labs, our comprehensive Arts program and our multi-purpose room remodel are examples of how targeted gifts can transform the school.

Endowment
Gifts to endowment are a way to protect the future of Gateway. The principal of such gifts remains intact and, in fact, grows while some of the interest income, or earnings, supports school programs and needs. You may choose between the Hannelore Herbig general endowment fund, named after the school’s founder, and the Financial Aid endowment fund. You may also contact the Development Office if you have an interest in establishing a new endowment fund.

How to Give Cash
The most straightforward gifts are tax-deductible gifts of cash to our Annual Fund. These gifts may be given all at one time or on a monthly or quarterly basis. We ask for annual fund gifts and pledges each fall and gifts and/or pledge payments are accepted at any time during our August 1 to July 31 fiscal year.

Appreciated Assets
Gifts of appreciated assets, such as stock, may, through their tax-advantaged status, allow a donor to make an even greater impact on school programs than would be possible by writing a check. Some of our larger gifts to the annual fund, as well as substantial targeted gifts, come in this form. Contact the Development Office if you wish to learn more.

Gifts-in-Kind
Items or professional services that are necessary to the operation and advancement of the school are considered gifts-in-kind. Past gifts include auction items, computer software, and services such as architectural planning. Gifts-in-kind are appreciated throughout the year.

Planned Giving
Bequests are the simplest of planned gifts. By naming Gateway School in your will, you can make a gift which assures the future of independent school education. Bequests can be placed into endowment so that their impact is a legacy to the future. There are many planned giving vehicles by which a family can donate funds to Gateway. Please notify the Development Office at any time if you want to include Gateway in your will or discuss planned giving.

For More Information
Call the Development Office at (831) 423-0341, extension 332.